



## BRIEFCASE MEMBERSHIP BENEFITS

## **Business Development/Networking**

- Service Enterprise Leaders Alliance (SEL) membership
- · Ribbon cutting for new business/location/anniversary
- Discounted member pricing for all Chamber events/programs
- Opportunity to serve on Chamber committees
- Twelve (12) hours free use of Chamber conference room
- Opportunity to participate in Chamber networking events
- "Chamber Alive" new member contact breakfast
- Quarterly luncheons (one seat/quarter)

## **Education/Business Services**

- Notification of WESST Lunch & Learn classes
- Five (5) SBDC Training Classes (not including Quickbooks)
- · Quarterly social media classes
- Bi-annual YELP development classes
- · Chamber business consulting services and classes
- SBDC/Chamber specialty training and development courses
- Free Certificate of Origin processing (maximium 25/year)
- Access to Legislative and local government representation
- Free notary services
- Business resources and library

## Marketing/Advertisement

- "Proud Member" Rio Rancho Regional Chamber logo use for all media
- Access Steal/Deals section of Chamber website
- · Unlimited posting of press releases, job openings and events on Chamber website
- Subscription to Chamber e-newsletter, "Chamber-at-a-Glance"
- · Business referrals from Chamber staff
- Opportunity to advertise in Chamber publications
- Display of marketing materials in Chamber lobby
- Complimentary listing in membership/city directories (print & online)
- · Marketing table at one event per year to show products
- · Up to three category listings on Chamber website
- Quarterly advertising/promotion of business for one week (digital)
- Upgraded listing with logo on website
- Advertisements in Rio Rancho Observer's or Rio West's Chamber page (two times per year)
- Rio WEST: \$250 credit (new member) or buy two ads get two free
- Rio Rancho Observer: buy two get two free
- KDSK Radio 25% discount
- · ESPN 101.7 The Team discount
- WESST discount for Comcast Digital Studio
- Clear Channel reduced rate billboard
- Your business video on Chamber YouTube Channel
- Promotional listings from Chamber on Facebook & LinkedIn

JOIN NOW!

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