



In the early 1960's , AMREP Corporation purchased 55,000 acres of land on the outskirts of Albuquerque, originally called Rio Rancho Estates.

This was the beginning of the City of Rio Rancho. AMREP marketed the area to residents in the Midwest and Eastern states. Home building began in 1962; many of the first residents were middle-income retirees.

In 1966, the 100th family moved to Rio Rancho Estates and by 1977 the population had grown to 5,000. In 1971 AMREP purchased and platted an additional 35,000 acres. Rio Rancho Estates is now 92,000 acres and geographically larger than the City of Albuquerque.

In 1981 Rio Rancho was incorporated when its population had reached 10,000. A new financing program, offering low interest home loans changed Rio Rancho from a retirement community to a community attracting young families. Today Rio Rancho offers a cultural diversity within its population of over 80,000.

Population

2011.....	85,639
2006.....	74,000
2004.....	62,000
2002.....	53,000
1995.....	48,000
1993.....	38,505
1984.....	20,000
1981.....	10,000

Transportation

Air.....	Albuquerque International Airport: 505-244-7700 (19 miles south of RR)
Rail.....	AMTRAK: 1-800-523-6590 NM Rail Runner: 505-245-7245
Bus.....	Suntran: 505-243-7433 Rio Transit: 505-994-1608 (55+ Only)
Cab.....	Rio Rancho Cab: 505-506-1111

Important Telephone Numbers

Rio Rancho Regional Chamber	505-892-1533
City Hall	505-891-5000
Electric—PNM	505-246-5700
Gas —NM Gas Company	505-697-3558
Water—RR Utilities	505-891-5020
Waste—Waste Management	505-892-1200
Telephone—Qwest	800-244-1111
Driver's License—DMV	505-891-5014

Newspapers

The Observer 505-892-8080 www.rrobsserver.com	Rio Rancho Journal 505-823-4400 www.abqjournal.com
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Health Services

Lovelace Westside Hospital
505-727-2000
10501 Golf Course Rd.
Albuquerque, NM 87114



Presbyterian Emergency 505-462-6000
Presbyterian Westside 505-462-8800
4005 High Resort Blvd., Rio Rancho, NM 87124

Assisted Living/Nursing/Retirement Homes

Buena Vista Active Adult Community 505-896-8959
Fairwinds Rio Rancho 505-896-3000
Harmony House Senior Living Homes 505-450-4304
Sandia Springs Senior Community 505-892-8400
Vista Grande Retirement Center 505-892-9300



The Santa Ana Star Center is a major component of the City of Rio Rancho's new master planned downtown encompassing 160 acres. The Center features 26 luxury suites, 500 club seats, VIP lounge, club lounge and 4 club suites.

This facility is truly “Multi-Purpose” — capable of hosting a great variety of events ranging from trade shows, conventions, graduations, performing arts, concerts, sporting events, youth sports, thrill shows and family events. Rio Rancho is proud that the Santa Ana Star Center is the home of the New Mexico Thunderbirds basketball and New Mexico Mustangs hockey.

Contact Information

Santa Ana Star Center
3001 Civic Center Circle
Rio Rancho, NM 87144
505-891-7300
www.santaanastarcenter.com



Your Champion for Business Excellence

General Information Brochure

Rio Rancho, the fastest growing community in New Mexico, has the “quality of life” features to entice both industry and individuals looking to relocate.

The magnificent view of the Sandia mountains, the warm summer days and cool evenings, and the mild winter temperatures are just a few of the enticements.

Add low land costs, affordable housing, quality education, and a community with positive attitudes and you will understand why Rio Rancho is continuing to boom well into the future.



Climate Averages



<u>Temp.</u>	<u>High</u>	<u>Low</u>
Winter	49	23
Spring	70	40
Summer	91	62
Fall	71	43

Avg. Precipitation: 8.2 inches/year
Elevation: 5,290 feet

Rio Rancho's
Median Age:
35.85

City Government

Rio Rancho has a Mayor/Council form of government with six elected councilors.

505-891-5000
City of Rio Rancho
3200 Civic Center Circle NE
PO Box 15550
Rio Rancho, NM 87174-5550
www.ci.rio-rancho.nm.us

Business Licenses may be obtained at the City Clerk's Office at the above address.
Fee: \$35.00/year.
505-891-5004

Cost of Living

Average Home Cost
Based on Albuquerque MLS Dec 2010
\$185,016.00

Average Monthly Rental (2 bedroom—per month)
\$743.00

Annual Median Household Income (2010)
\$69,250.00

Annual Per Capita Income (Nov. 2010):
\$29,453.00

Gross Receipt Taxes

City of Rio Rancho	7.4375%
Bernalillo	7.0626%
Corrales	7.1875%

In 2005, the State adopted a new law not to charge sales tax on grocery items, prescriptions, or doctor's fees. Restaurants will charge sales tax.

Personal Income Tax

Tax liability is established under a four-bracket rate table. Rates progress from 1.7% of taxable income under \$5,500 to 5.3% of taxable income in excess of \$16,000 (rates are for individual returns; married filing jointly brackets increase to \$8,000 and \$24,000 respectively.) The maximum is scheduled to drop to 4.9% by 2008.

Property Tax

Residential property (inside Rio Rancho city limits), tax rate average \$32.90 per \$1,000 of net taxable value after exemptions. The tax is imposed on 1/3 (.33) of assessed value. Property is appraised by the Sandoval County Assessor. This represents the 2009 tax year.

Education

Rio Rancho Public Schools
500 Laser Road
Rio Rancho, NM 87124
505-896-0667
www.rrps.net



Total Enrollment 2010-2011: 16,425
1 Pre-School
10 Elementary Schools
4 Middle Schools
2 High Schools
3 alternative High Schools

HIGHER EDUCATION

National American University
505-348-3750

UNM West—University of New Mexico
505-925-8669

CNM Community College
505-224-3000

New Mexico Highlands University
505-891-2046

Economic & Business Development

Rio Rancho Economic Development
505-891-4305
1201 Rio Rancho Boulevard SE, Ste C
Rio Rancho, NM 87124
www.rredc.org

Rio Rancho Regional Chamber
505-892-1533
4001 Southern Boulevard SE, Ste B
Rio Rancho NM 87124-2069
www.rrcc.org

Community Services

Rio Rancho Office of Tourism
505-891-7258, 1-888-746-7262
PO Box 15550
Rio Rancho, NM 87174-5550

Rio Rancho Public Libraries
Loma Colorado Library 505-891-5013
755 Loma Colorado Drive NE

Ester Bone Memorial Library
950 Pinetree Road SE 505-891-5012

US Post Office
505-994-2747
900 Pinetree Road
Rio Rancho, NM 87124

Meadowlark Senior Center
505-891-5018
4330 Meadowlark Lane
Rio Rancho, NM 87124

*Want more details
on our terrific community...*

Order the Comprehensive Relocation Package! Cost: (postage and handling included) \$30.00, \$50.00 International Mail. Phonebooks only—\$11.00

Included: Rio Rancho community guide, city map and extensive information on churches, schools, real estate and so much more.

To order, call 505-892-1533 or email info@rrcc.org. Cash, Check, Visa, MasterCard, Discover or American Express is accepted. Payment must be received