

# Is your business the kind of business that loves doing business with other businesses?

## If so,

# we have an incredible business-to-business marketing opportunity for you!

### What is it?

In partnership with the Rio Rancho Regional Chamber of Commerce, we are launching a brand new Chamber Newspaper: the RRRCC Communique. It will be published on the 2nd and 4th Wednesday of every month, and will be included in the Rio Rancho Observer Wednesday edition – full run (12,000 copies) plus additional copies provided to the Chamber for distribution at their office and at business networking events. It will be printed on upgraded Hi-Bright paper which will make your full color ad even more vibrant. The Communique will be filled with pertinent RRRCC business and member news and information.

### Get Started Now!

Don't miss out on your first-ever chance to market directly to the Rio Rancho Business Community and RRRCC membership. We are offering either a once or twice per month advertising option to allow you to maximize your return on advertising investment while you show support for your Rio Rancho Regional Chamber of Commerce.

<b>B&amp;W</b>	<b>Single</b>	<b>12x</b>	<b>24x</b>	<b>Color</b>	<b>Single</b>	<b>12x</b>	<b>24x</b>
Full Page	\$1,200	\$1,140	\$1,060	Full Page	\$1,400	\$1,315	\$1,235
Half Page	\$600	\$570	\$530	Half Page	\$800	\$745	\$705
Quarter Page	\$300	\$285	\$265	Quarter Page	\$425	\$385	\$365
Banner	\$175	\$165	\$155	Banner	\$290	\$280	\$270
Eighth Page	\$150	\$143	\$133	Eighth Page	\$250	\$243	\$233

**For more information contact Darlene Rushing, Sales Director**  
Dir: 891-7163 • Fax: 892-5719 • Email: [drushing@rrobserver.com](mailto:drushing@rrobserver.com)

Business name: \_\_\_\_\_

Rio Rancho Observer

Include my business in the RRRCC Communique \_\_\_\_ time(s) per month for \_\_\_\_\_ months

Authorized signature: \_\_\_\_\_

Date: \_\_\_\_\_ Sales Consultant: \_\_\_\_\_

